

Empowering healthcare consumers to make informed decisions with DentaQual®



Providing transparency when selecting dentists

Delta Dental of Massachusetts is making it easier for members to make informed decisions when choosing a dentist with DentaQual, an objective, third-party tool independently developed by Fluent.

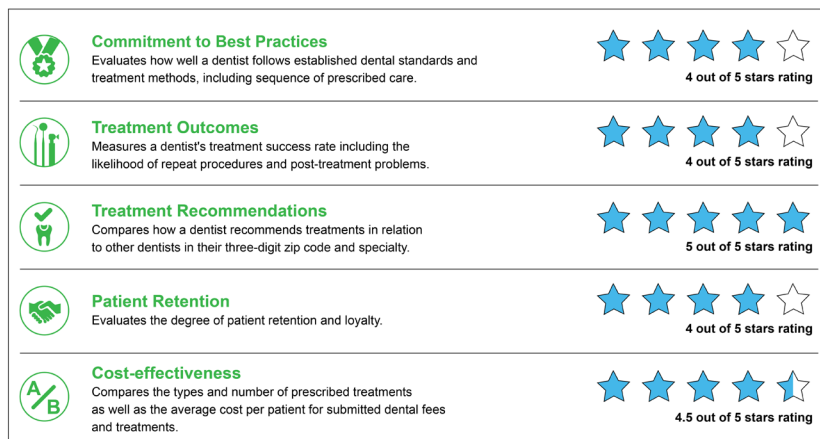
Through DentaQual, members can now view dentists' ratings when searching for a participating Delta Dental PPO™ and Delta Dental Premier® network dentist using our online Find-a-Dentist tool.

Ratings, which are updated monthly, are based on a 5-star performance scale and are objectively calculated using a dentist's own claims data that assesses over 40 performance measures across the following five categories:

- ✓ Treatment outcomes
- ✓ Commitment to best practices
- ✓ Cost-effectiveness
- ✓ Patient retention
- ✓ Treatment recommendations



DentaQual Assessment Categories



DentaQual calculates the scores using DentaBase®, a multi-payer, fee-for-service claims database

70+

National and regional payers contributing monthly data updates

5 Billion+

Procedures captured, adding over 40 million per month

110 Million+

Commercially insured members represented in claims data

50 States

Represents dentists from every state in the U.S.



More about Fluent

- Fluent, formerly known as P&R Dental Strategies, does not endorse or recommend individual dentists.
- Scores are not intended to be a guarantee of any dentist's quality or a substitute for professional advice.
- For more on Fluent and DentaQual visit www.fluent.dental



Questions?

Reach out to your Delta Dental of Massachusetts representative.